

Matthew L. Sherman

Senior Vice President



Matthew L. Sherman

(614) 224-8800
msherman@lancasterpollard.com

Matthew L. Sherman is senior vice president and communications director for Lancaster Pollard, a financial services firm based in Columbus, Ohio that specializes in providing capital funding to the senior living, health care and affordable housing sectors. In addition to underwriting tax-exempt bond offerings, Lancaster Pollard provides organizations with a complete range of funding alternatives through its HUD-FHA/GNMA/FNMA/USDA-approved, mortgage lender subsidiary. It can also provide bridge-to-agency lending, private equity, balance sheet lending and investing, and M&A services.

Mr. Sherman is responsible for developing and measuring the firm's communications programs, including public relations, advertising, direct mail, national conference activity and websites. He has served in his role since 2003.

Prior to Lancaster Pollard, he held new business development, innovation and brand management roles at the Scotts/Miracle-Gro Company, Mead Johnson Nutritional Group and the Procter & Gamble Company, where he was responsible for developing new product pipelines, national and international new product launches and the profitable growth of familiar household brand names, such as Ortho®, Boost®, and Spic and Span®.

Mr. Sherman received a bachelor's degree from the United States Military Academy at West Point and served in the U.S. Army in Germany.