

Tyler Howard

Vice President, Director of Communications



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Tyler Howard is vice president, director of communications for Lancaster Pollard, a financial services firm based in Columbus, Ohio that specializes in providing capital funding to the senior living, health care and affordable housing sectors. In addition to underwriting tax-exempt bond offerings, Lancaster Pollard provides organizations with a complete range of funding alternatives through its HUD-FHA/GNMA/FNMA/USDA-approved, mortgage lender subsidiary. It can also provide bridge-to-agency lending, private equity, balance sheet lending and investing, and M&A services.

Howard is responsible for developing and measuring the firm's communications programs, including content creation, public relations, advertising, direct mail, national conference activity and websites. He has served in this role since 2017 and has been with the firm since 2011. Prior to Lancaster Pollard, he was a publisher of a community newspaper in northwest Ohio, The Sylvania Herald.

Howard received a master's degree from the Scripps School of Journalism at Ohio University and a bachelor's degree in english and film studies from the University of California at Santa Barbara.